

Research on the development of foreign cooperation mode of Hainan Universities under the background of internationalization of Higher Education

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Abstract: With the development of economic globalization, the internationalization of higher education has become an inevitable trend. Chinese foreign cooperative education is the main form of internationalization of higher education in China, and an important measure to improve the level of running a school and expand the scale of running a school. As a new type of school running mode in the process of internationalization of higher education in China, Chinese foreign cooperative school aims to serve the will of the state and cultivate the high-level and complex talents with international vision and culture. In the process of SFCRS, we must attach importance to the cultivation of students' cultural adaptability and cultural awareness. The implementation of SFCRS in Hainan Province has a very broad development prospect and direction. It is of practical significance to analyze the development prospect of SFCRS in Hainan.

1. Introduction

International cooperation in running schools is one of the important means for the internationalization of higher education, and also an important way for countries to carry out international cooperation and exchanges in the field of Education [1]. Economic and social development has put forward new requirements for higher education personnel training objectives, requiring higher education institutions to cultivate innovative talents with global awareness, so as to meet the needs of China's economic and social development [2]. The passage of time provides precious opportunities for the development of China's higher education, but it also brings new challenges. China has opened up its education market, studied the concepts and models of higher education in developed countries, carried out international cooperation in higher education, and trained talents with international competitiveness to meet the needs of world economy, culture and higher education. Education internationalization [3]. Internationalization of education and strengthening international cooperation in school operation are the main trends of global education development. Hainan has been built as an international tourist island, which provides a broad space for Hainan University to carry out SFCRS [4]. SFCRS began under the background of economic globalization and the internationalization of higher education. Especially with my country's accession to the WTO, SFCRS has obtained a broad space for development, the scale of running schools has been continuously expanded, the level of running schools has gradually improved, and the continuous improvement of school running models has become more and more diversified [5]. Today, with the rapid development of SFCRS, Sino-foreign cooperation projects at all levels are emerging one after another. Hainan is the forerunner and beneficiary of reform and opening up. In the construction of the free trade zone, many universities in Hainan Province took the lead in developing cooperative education, laying the foundation for Hainan Province to carry out cooperative education. However, there are still some problems. This is an important way to promote the long-term development of SFCRS, and has a wide range of significance [6].

2. Problems Faced by Cooperation in Running Schools

The internal and external laws of higher education indicate that the level of economic development can directly restrict and affect the scale and development speed of higher education. The political system can directly control the social nature and development direction of higher education. The cultural system can act as an external constraint on higher education. The emergence of Sino-foreign cooperative education is the manifestation of political, economic, cultural and other factors in the field of higher education in the entire social system. Under the background of economic globalization, the western developed countries, represented by Britain and the United States, take the internationalization of higher education as an important part of their own globalization development strategy, and actively open their own education market to the outside world. At the same time, with the continuous progress of China's reform and opening up, Sino foreign cooperation in running schools has developed rapidly in the field of education in China. According to the level, the policy of Sino foreign cooperation in running schools can be divided into four parts: policies, laws, regulations and measures, which constitute the system of China's policy of Sino foreign cooperation in running schools. As shown in Figure 1:

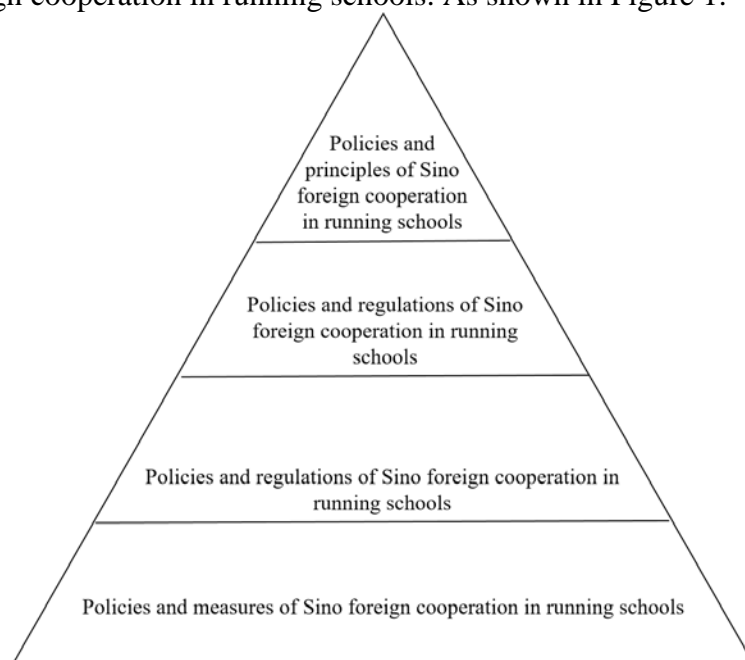


Figure 1 China's policy system for SFCRS

Table 1 List of SFCRS of Universities in Hainan Province

Serial number	Chinese colleges	Foreign institutions	Cooperative Major	School level
1	Sanya Aviation Tourism Vocational and Technical College	Salzburg University of Applied Sciences, Austria	Hotel Management Major	Specialist
2	Sanya Aviation Tourism Vocational and Technical College	Elmwood College of St Andrews, Scotland	Golf club management	Specialist
3	Hainan Vocational and Technical College	Dutch College of Canada	Golf Club Management Major	Specialist
4	Haikou College of Economics	University of North Alabama	International economy and trade, animation design and production	Specialist
5	Haikou College of Economics	Griffith University, Dublin, Ireland	Accounting, hotel management	Specialist

SFCRS is an important component and carrier form of China's internationalization of higher

education. The exploration and success of cooperation in running schools around the world makes colleges and universities become international training bases for innovative talents. In January 2010, State Councilor Liu Yandong pointed out during his investigation in Hainan that the construction of an international tourist island is all-round, and that the construction of an international tourist island should be based on education, guided by science and technology and supported by culture. Although the SFCRS in Hainan's universities has made some progress in just a few years, due to the relatively weak foundation of higher education in Hainan, it is difficult to carry out reciprocal cooperation with well-known foreign universities and to introduce more high-quality foreign education. Resources, there is still a big gap between the requirements of SFCRS and the construction of an international tourist island. At present, there are only seven Sino foreign cooperative education projects approved and filed in Hainan Province, involving three Hainan universities and five foreign universities, and all of them are at the junior college level, as shown in Table 1, which is far from meeting the requirements of building an international tourism island.

In the rapid development stage of cooperative education, colleges and universities at all levels focus on the development of this field, but in the face of cooperative education, the teachers needed are relatively weak, and there is a shortage of specialized and new-born teachers with development prospects. At the same time, cooperation in running schools has higher requirements for teachers. It not only helps students to conduct cross-border learning, but also integrates with foreign courses and teachers, and more needs to use bilingual teaching. This makes teachers not only have solid professional knowledge, but also be proficient. The use of foreign language teaching is a great pressure on teachers' resources for college teachers who lack overseas training and further studies. In addition to the higher requirements for teachers' teaching quality, students have to face the pressure of professional English proficiency test when they study cross-border. In teaching, bilingual teaching method also has very high requirements for students' quality. However, due to regional differences, the lack of high-quality students in the cooperative education projects is also a big problem.

3. The Development of Hainan Universities' Mode of Foreign Cooperation in Running Schools under the Background of Internationalization of Higher Education

3.1. Significance of SFCRS in Hainan

SFCRS can fill many professional and even academic vacancies in Hainan universities, enrich their own educational resources and adjust the educational structure. Chinese-foreign cooperation in running schools can make full use of international educational resources and improve teachers' international competitiveness. Therefore, research on SFCRS is very necessary. In the context of the construction of an international tourist island in Hainan, the cooperatively established colleges and schools have determined training goals, set majors, opened courses, selected teachers, teaching materials and teaching methods based on market demand, and cultivated a large number of foreign exchanges and cooperation, as well as trade and tourism industries. Personnel, cultivate compound talents who have a variety of practical skills and can adapt to different positions, so they are particularly attractive and competitive in enrollment and employment. Through the exploration of educational ideas, educational ideas, teaching contents, teaching methods and teaching management experience of Sino foreign cooperation in running schools in Hainan Province, it is helpful to cultivate high-level international talents in Hainan Province, improve the overall educational level of the whole province, and provide theoretical basis for China's foreign exchange and cooperation. We should strengthen the opening-up of education and make Hainan an important window for China's opening-up of education. The ultimate concern of emotional dimension in training talents for Chinese-foreign cooperation in running schools should be "international mind" and "feelings of home and country". The international mind is the magnanimity of "accommodating people", and the feelings of home and country are the sincerity of self-improvement. Therefore, the emotional goal of personnel training in SFCRS determines that SFCRS should not lack public basic courses and cross-cultural compulsory courses.

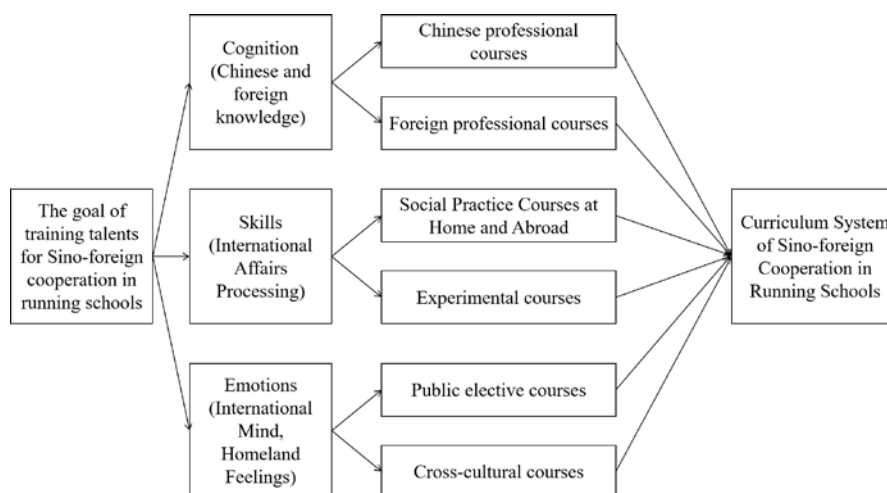


Figure 2 The target structure of SFCRS and the corresponding map of course categories

3.2. Explore new ideas for developing education

In today's world, foreign exchanges and cooperation in higher education have increasingly become an indispensable condition for the healthy development of higher education in a country. In order to cultivate talents with a sense of international cooperation, communication skills and competitiveness, colleges and universities in many countries have formulated corresponding international exchange plans to expand the number of exchanges between teachers and students. Adjust the curriculum structure and content, vigorously strengthen foreign language teaching, and increase the proportion of international knowledge and foreign culture in the curriculum and school activities. Improve the level of teachers and teaching quality, and create conditions for mutual recognition of academic degrees with similar foreign schools. It is necessary to select the advantageous subjects, give priority to the support, and improve the international popularity of the University. Colleges and universities in Hainan Province should develop all kinds of education and training, strive to become a base for solving major problems in the economic, technological and social development of Hainan International Tourism Island, and become an important base for building a learning society. We should strengthen the opening-up of higher education in Hainan Province, actively participate in the competition in the international education market, introduce high-quality education resources, attract foreign high-level universities to jointly run schools with Hainan Province, and pay attention to giving full play to the local advantages of universities in Hainan Province, including the advantages of location, undergraduate education, junior college education and some disciplines, so as to open up the overseas education market. Implement the talent strategy of cultivating, training and introducing "three-pronged approach", actively explore the establishment of a system of mutual recognition and quality certification of academic qualifications, degrees and credits, and realize the talent exchange system of students exchange, teachers exchange and scholars exchange visits. Strengthen multilateral cooperation in scientific research, and conduct international academic exchanges in various forms, including joint discussion on related scientific research topics in transnational design and organization, inviting foreign counterparts to participate in collaborative research on major scientific research projects, choosing advantageous disciplines to focus on support from the reality of our province and our school, enhancing international popularity, striving for international organizations or individuals to set up various scientific research funds at all levels, and strengthening cooperation between researchers and research institutions and similar international multinational companies or enterprises.

4. Conclusions

The internationalization of education is an inevitable trend in the development of higher education in China. In the course of the operation of the Tourism Management Major of the Chinese Olympic College of Hainan Tropical Ocean University, students' cross-cultural adaptability

is extremely important, and it has a very important influence on students' mental development. As Hainan Island continues to open up and its attractiveness continues to increase, the Sino-foreign cooperative education projects in Hainan Province will continue to appear and develop, adhere to the introduction of high-quality goods, reform concepts, summarize experience through development and continue to summarize innovations, and introduce more Good projects will improve the level of educational development of colleges and universities. Cultivate international talents for the future construction of Hainan. The ultimate goal of cooperative education is to cultivate the talents needed by China's modernization construction, to improve the overall level of China's education, and to enhance international competitiveness. Therefore, cooperative education should adhere to the correct direction and keep a clear mind. We must implement China's educational policy, abide by China's relevant laws and safeguard China's educational sovereignty. We should overcome the weakness of political ideas and focus only on economic interests, so as to ensure that we are not only responsible for the overall situation of cooperative education, but also responsible for the educated.

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